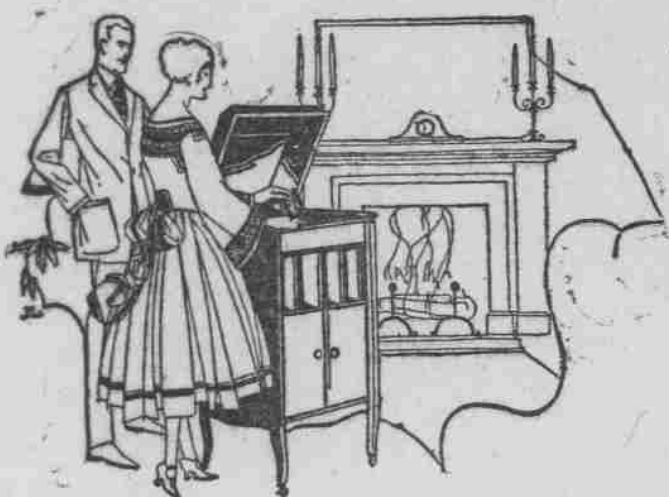


Only \$1 Down Delivers any Grafonola to Your Home



The first thing in the new home—the Grafonola. Fun, Happiness and Entertainment will keep the honeymoon spirit through life's journey.

Whatever your mood and whatever the occasion, the COLUMBIA GRAFONOLA is ready to give you the variety of music you long for—Latest Song Hits, Modern Dances, Stirring Band Marches, Quartettes, Old-Time Melodies, Inspiring Sacred Music and Operas.

NOW is your opportunity to secure an instrument of quality—an instrument in which you can take the deepest pride. To help you, we will place a Grafonola in your home. Hundreds of folks, people right in your neighborhood, have bought this way. ACT NOW.



A mother's lullaby at twilight! What expresses as much love and sentiment as the lullaby. Columbia lullaby records are as near to mother's lullabies as music can be.

Read Our Offer

You simply select the style and finish that will look well in your home, make the first payment, and pay the remainder in convenient installments. This is your opportunity. ACT NOW.

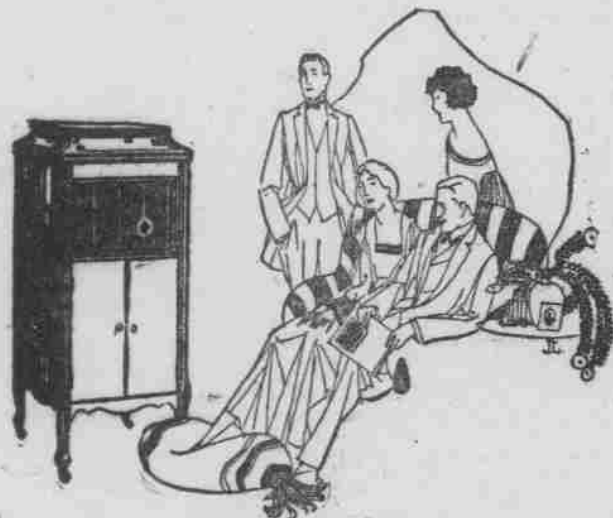


The last thing at night—a "good-night" song for the kiddies. A sweet song will help them drift off quickly into slumberland.

Our reduced prices mean BIG SAVINGS for you—BUT YOU MUST ACT AT ONCE!



Throw back the rug, draw out the Grafonola and dance. Everyone will say, "Gee, that's great! Play it again."



You and your friends will enjoy the evening more when the Grafonola brings to you "all of the music of all of the world, and most of the fun of it too."

Exclusive Features of the Columbia Grafonola

- 1 Beautiful Columbia Streamline Cabinets, to harmonize with living-room furniture.
- 2 Special Columbia Reproducer—the heart of the instrument, which makes the music sound human.
- 3 Patented Tone Leaves—to control the volume—soft or loud—to suit your desires.
- 4 Columbia Designed Tone Amplifier—giving the rich, mellow, pure Columbia

Reduced Prices for Highest Grade Instruments

	\$275	Model Reduced to	\$175
1	225	" " "	150
2	165	" " "	140
3	150	" " "	125
4	140	" " "	100
	125	" " "	85
	75	" " "	60
	50	" " "	45
	32.50	" " "	30

Buy a Modern Instrument Today

You need only to investigate and compare values to prove the above statements.



When life's candle is burning low, music brings contentment and comfort, and fills the declining years with songs of years ago.

34 Models in 6 Different Finishes

Come in Today While Selections Are Complete

IF YOU CANNOT COME—MAIL THIS COUPON.

THE PLAUT-CADDEN CO., 135-141 Main Street, Norwich, Conn.
I am interested in the purchase of a Columbia Grafonola. Please send full particulars.

Name.....
Address.....
City.....

ASK ABOUT OUR FREE TRIAL OFFER

THE PLAUT-CADDEN CO.
KNOWN FOR QUALITY AND SERVICE SINCE 1872
135-141 MAIN ST. NORWICH